Department of Defense
Voluntary Education Program

The Keys to Compliance:
DoD Voluntary Education Partnership MOU

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Agenda

- Principles of Excellence
- DoDI 1322.25 Update
- DoD MOU #3
- Institution Requirements
- Agency Requirements
- Miscellaneous Requirements
- Hindrances to Approval
- Questions
Principles of Excellence
(Driving Additional Requirements)

- EO 13607 established Principles of Excellence as guidelines for educational institutions receiving Federal funding.
- Requires institutions to provide information, support, and protections to Federal education beneficiaries.
- Strengthens oversight, enforcement and accountability activities within educational benefit programs.
- Expands student data collection efforts to better understand educational outcomes.
- Requires development of a Centralized Complaint System for students.
DoD Instruction (DoDI) 1322.25, “Voluntary Education Programs,”:

- Establishes Voluntary Education policy.
- States eligibility criteria for tuition assistance (TA).
- Requires signed memorandum of understanding (MOU) with DoD to provide educational programs and receive TA.
- Institutionalizes within DoD the Principles of Excellence in support of Executive Order 13607 (April 27, 2012).

DoDI 1322.25 Publication

- Proposed Rule published to Federal Register August 14, 2013 for a 45-day public comment period.
- Change 2 posted to DoD Issuances May 23, 2014.
- Change 3 posted to DoD Issuances July 7, 2014.

DoD Voluntary Education Partnership MOU signing deadline September 5, 2014.
All educational institutions providing education programs through the DoD Tuition Assistance (TA) program:

- **Will provide meaningful information to students about the financial cost and attendance at an institution so military students can make informed decisions on where to attend school.**
- Will not use unfair, deceptive, and abusive recruiting practices.
- Will provide academic and student support services to service members and their families.

Implementation of the DoD Postsecondary Education Complaint System for service members, spouses, and adult family members to register student complaints.

Implementation of rules to strengthen existing procedures for access to DoD installations by educational institutions.
Eligibility criteria to participate in TA:
- Accredited by accrediting body recognized by ED
- *Certified to participate in Title IV*
- VA approved
- Comply with state authorization requirements
- Signed DoD Voluntary Education Partnership MOU

Additional requirements to participate in TA:
- Provide personalized form covering total cost of educational program, pre-enrollment program costs, student debt estimates, and financial aid options in advance of enrollment/registration.
- Accommodate absences due to service requirements.
- Receive approval of accrediting agency for new courses/programs before enrolling students.
- *Return an appropriate proportion of TA based upon when a student stops attending.*
DoD MOU #3
(Title IV Requirement)

- Are **certified to participate in federal student aid programs through the ED under Title IV** of the Higher Education Act of 1965. Title IV certification may be provisional so long as the educational institution maintains eligibility to participate in the Federal Direct Loan Program.

- Educational institutions with a current DoD Voluntary Education Partnership MOU will have 18 months following final rule publication in the Federal Register to initiate, verify application to, and successfully meet the Title IV requirement.

- New applicants will be required to meet the Title IV requirement before signing a DoD Voluntary Education Partnership MOU.
## Participating Institutions (as of 18 Jan 15)

<table>
<thead>
<tr>
<th>Participating</th>
<th>Institutions</th>
<th>Previous MOU</th>
<th>MOU #3</th>
<th>% of MOU #3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signatories:</td>
<td>Parent Institution:</td>
<td>3,240</td>
<td>2,582</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sub-Campuses:</td>
<td>4,225</td>
<td>12,608</td>
<td></td>
</tr>
<tr>
<td>SOC Members:</td>
<td></td>
<td>1,649</td>
<td>1,684</td>
<td>65%</td>
</tr>
<tr>
<td>Accreditation Type:</td>
<td>National:</td>
<td>886</td>
<td>464</td>
<td>18%</td>
</tr>
<tr>
<td></td>
<td>Regional:</td>
<td>2,354</td>
<td>2,118</td>
<td>82%</td>
</tr>
<tr>
<td>School Type:</td>
<td>Public:</td>
<td>1,466</td>
<td>1,365</td>
<td>53%</td>
</tr>
<tr>
<td></td>
<td>Private For-Profit:</td>
<td>786</td>
<td>435</td>
<td>17%</td>
</tr>
<tr>
<td></td>
<td>Private Not-For-Profit:</td>
<td>988</td>
<td>782</td>
<td>30%</td>
</tr>
<tr>
<td>Degrees Offered:</td>
<td>Career Training:</td>
<td>1,666</td>
<td>1,696</td>
<td>66%</td>
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<tr>
<td></td>
<td>Associates:</td>
<td>2,026</td>
<td>1,678</td>
<td>65%</td>
</tr>
<tr>
<td></td>
<td>Bachelor's:</td>
<td>1,630</td>
<td>1,417</td>
<td>55%</td>
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<tr>
<td></td>
<td>Masters:</td>
<td>1,353</td>
<td>1,230</td>
<td>48%</td>
</tr>
<tr>
<td>Delivery Method:</td>
<td>Distance Learning:</td>
<td>2,272</td>
<td>2,032</td>
<td>79%</td>
</tr>
<tr>
<td></td>
<td>Classroom:</td>
<td>3,164</td>
<td>2,538</td>
<td>99%</td>
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<tr>
<td></td>
<td>Correspondence:</td>
<td>288</td>
<td>181</td>
<td>7%</td>
</tr>
</tbody>
</table>
## Institution Requirements

(Principles of Excellence Prescribed)

<table>
<thead>
<tr>
<th>Require educational institutions to:</th>
<th>MOU #2</th>
<th>MOU #3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide students with an Education Plan.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Provide students with a personalized, standardized form with costs, financial aid and outcome measures.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Inform students of the availability and eligibility Federal financial aid before arranging private student loans.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>End fraudulent and aggressive recruitment on military installations.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Obtain approval of institution accrediting agency for new course or program offerings before enrolling students.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Allow service members and reservists to be readmitted to a program if they are temporarily unable to attend class or have to suspend their studies due to service requirements.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Have a refund policy that is aligned with the refund of unearned student aid rules applicable to Federal student aid.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Designate a point of contact for academic and financial advising.</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

(Principles of Excellence Prescribed)
# Agency Requirements

**(Principles of Excellence Prescribed)**

<table>
<thead>
<tr>
<th>Require agencies to:</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify outcome measures that will provide information on available educational programs to support informed decision making about educational choices.</td>
<td>Completed October 2013 (DoD, ED &amp; VA)</td>
</tr>
<tr>
<td>Create an interagency Centralized Complaint System.</td>
<td>Completed January 2014 (DoD, ED &amp; VA)</td>
</tr>
<tr>
<td>Provide military students, prior to using their benefits, streamlined tools to compare educational institutions using key measures for affordability and value through VA’s eBenefits portal.</td>
<td>Completed February 2014 (VA)</td>
</tr>
<tr>
<td>Establish procedures for targeted risk-based program reviews of institutions to ensure compliance with the principles.</td>
<td>Completed May 2014 (VA)</td>
</tr>
<tr>
<td>Establish new uniform rules and strengthen existing procedures for access to military installations by education institutions.</td>
<td>Completed July 2014 (DoD)</td>
</tr>
</tbody>
</table>
Before enrolling a service member, provide each prospective military student with specific information to locate, explain, and properly use the following ED and CFPB tools:

Agency Requirements
(Streamlined Comparison Tools)

Department of Education
College Scorecard

Department of Education
Financial Aid Shopping Sheet
Agency Requirements
(Streamlined Comparison Tools)

Department of Education
College Navigator

Consumer Financial Protection Bureau
‘Paying for College’

We are with you at every step of the way
From start to finish, we can help you make informed financial decisions about paying for college.

GET STARTED

Compare financial aid and college cost

Understanding college finance

Repay student debt

Paying off student debt can be confusing. We’ll walk you through how to maximize your budget and lower your debt.

Compare financial aid and college cost

We’re building a tool that will help you compare financial aid options so you can see how all these numbers impact your payment down the road.

Understanding college finance

Choose a loan

Three options that can help you get the right loan for you.

Repay student debt

Manage your college money

Practical advice on how to make sure you’re getting the best deal.
Agency Requirements
(Separate CCME Briefs)

- Postsecondary Education Complaint System
- DoD Installation Access and Commercial Solicitation
- Technical education and C&L
- Data collection and reporting
Miscellaneous Requirements
(Detailed in Backup)

- TA Covered Charges
- Benefit Duplication
- Unfair, Deceptive, & Abusive
- Transparency
Hindrances to Approval
(Current, Common Bumps in the Road)

Flat-Rate Pricing
- Excellent model for State systems and predominantly full-time students
- Problematic for part-time, remote, course-at-a-time students

Litmus Tests
- Can we clearly explain to a student what the costs will be?
- Will two military students in the same class pay the same rate?
- Could a dropped course affect either of the first two tests?
Return of Unearned TA

- POE says policy must mirror Title IV
- Institutions often have two policies (institutional and Title IV). TA return policy must mirror the Title IV policy.
- As current tuition rate sheets begin to expire, updates will require that institutions include their return policy.
- Automated database rate submissions should have soft launch in late spring (optional), with mandatory use of database population by fall term.
Questions?

Jonathan Woods, jonathan.o.woods.civ@mail.mil
Covered charges include those that are submitted to the military service by the educational institution for tuition only.

Educational institutions that bundle tuition, fees, or books into a consolidated cost must detail the charges of fees and books separately for service members participating in the TA program.

Fees include any charge not directly related to course instruction including but not limited to costs associated with room, board, distance learning, equipment, supplies, books/materials, exams, insurance, parking, transportation, admissions, registration, or fines.

TA funds are not to be used for the purchase of books to include textbooks, ebooks, CDs/DVDs, or reference or instructional materials and fees.

Institutional education revenue generated from military TA funds cannot be used to support textbook grants or scholarships.
TA will not be authorized for any course for which a service member receives reimbursement in whole or in part from any other federal source such as veterans’ education benefits when the payment would constitute a duplication of benefits paid to that educational institution. This includes:
- GI Bill and other programs
- Service-funded programs such as ROTC scholarship, education-related incentive or bonus, and advanced civil schooling

Federal student aid loan, grant, and work-study programs will not be considered a duplication of benefit.
Ban inducements ... other than salaries paid to employees or fees paid to contractors in conformity with all applicable laws for the purpose of securing enrollments of service members or obtaining access to TA funds. Educational institution sponsored scholarships or grants and tuition reductions available to military students are permissible.

Refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid (including TA funds) to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.

Refrain from high-pressure recruitment tactics such as making multiple unsolicited contacts (three or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing service member enrollments.
Disclose transfer credit policies and articulated credit transfer agreements before a service member’s enrollment.

Disclosure will explain acceptance of credits in transfer is determined by the educational institution to which the student wishes to transfer and refrain from making unsubstantiated representations to students about acceptance of credits in transfer by another institution.

Degree requirements and evaluated educational plans will meet educational requirements for credentialing in stated career field and graduates of a program will be eligible for relevant professional license or certification.

Educational institutions will disclose any conditions (state or agency limitations) or additional requirements (training, experience, or exams) required to obtain relevant credentials.
Return any TA Program funds directly to the military service, not to the service member.

Up to the start date, return all (100 percent) TA funds to the appropriate military service when the service member does not:
- begin attendance at the institution or
- start a course, regardless of whether the student starts other courses

Return any TA funds paid for a course that is cancelled by the educational institution.

Have an institutional policy that returns any unearned TA funds on a proportional basis through at least the 60 percent portion of the period for which the funds were provided.

Educational institution will work with service members that stop attending due to a military service obligation to identify solutions that will not result in a student debt for the returned portion.