Agenda

- Who We Are
- Why We Exist
- What We Do
- How We Do It
- FY15 Review
- What’s Next
- Discussion
Enable off-duty, voluntary education opportunities for Service members and adult family members.

Authorization/Defense Policy:
- Sections 2005 & 2007 of Title 10, U. S. C.
- DoD Directive 1322.08E (January 3, 2005)
- DoD Instruction 1322.25 (July 7, 2014)
- DoD Instruction 1322.19 (March 14, 2013)

Programs & Services:
- Professional Education Counseling
- High School Completion/Diploma Programs
- Academic Skills Program
- Tuition Assistance (TA) for Postsecondary Degree/Certificate Programs
- College Credit Examination Program
- Joint Service Transcript
- Troops to Teachers Program
DoD VolEd – Who We Are

(Organization)
DoD VolEd – Why We Exist
(2015-2020 Strategic Plan)

Vision Statement
“Shaping quality voluntary educational experiences to foster better service members, better citizens”

Mission Statement
“Champion policies, programs, and partnerships that enable access to quality postsecondary educational opportunities, empower informed service member decision-making, shape meaningful personal and professional pathways, and drive military student success in higher education.”

Focus Area One
Promote Quality Educational Opportunities

Focus Area Two
Ensure Military Student Readiness and Success

Focus Area Three
Enable a Viable VolEd Community

Focus Area Four
Cultivate a Culture of Organizational Effectiveness
DoD VolEd – Why We Exist
(Guiding Principles)
DoD VolEd – What We Do
(The Impact)

- **2,700** academic institutions at over **12,500** locations participate in VolEd programs through a signed DoD VolEd Partnership MOU.

- At **283** education sites worldwide in Fiscal Year 2015:
  - **831,000** Service members participated in DoD VolEd programs (i.e., TA, testing programs, and counseling).
  - **286,000** Service members enrolled in more than **760,000** postsecondary courses at a cost of **$518.5M** (~$682 per course).
  - **52,000** college degrees and nearly **1,000** certificates were earned by Service members using TA.
  - **32,000** Service members registered for academic skills courses.
  - **152,000** tests were administered.

- As of FY 15, the Troops to Teachers program has placed over **19,000** teachers.
Voluntary Education is a Total Force readiness, recruiting, and retention tool.

TA is one, of many financial assistance options available to Service members to pursue education-related goals.

Instill and promote compliance with the Principles of Excellence (Executive Order 13607) and quality indicators.

Increased oversight, enforcement and accountability capabilities:
- DoD MOU compliance and enforcement
- Complaint system
- Compliance program reviews (Third Party)
- Information sharing among federal partners
- Student outcome measures

Education-related touch points infused early and throughout the Military Life Cycle to support mission accomplishment and successful transition to civilian life.
DoD VolEd – What We Do
(STRATEGIC DRIVERS)

Executive Order 13607, “Principles of Excellence” (April 27, 2012)
• Directs agencies to implement and promote compliance with Principles of Excellence for educational institutions that interact with Service members, Veterans and military families
• Establish guidelines for educational institutions receiving Federal funding
• Require institutions to provide information, support, and protections to Federal education beneficiaries
• Strengthen oversight, enforcement and accountability activities within educational benefit programs
• Expand student data collection efforts to better understand educational outcomes
• Require development of a Centralized Complaint System for students

DoD Instruction (DoDI) 1322.25, “Memorandum of Understanding” (July 7, 2014)
• Adjustment to TA eligibility criteria (Accreditation, Title IV, VA Approval, and State Authorization)
• Requirement of educational institutions to sign the Memorandum of Understanding (MOU) as a prerequisite to TA services for Service members and their families; implemented to capture feedback on the performance and services of educational institutions receiving TA
• Implementation of DoD Postsecondary Education Complaint System for Service members, spouses, and adult family members to register student complaints
• Educational institutions receiving TA are required to:
  • Provide information to students about the true financial cost.
  • Not use unfair, deceptive, and abusive recruiting practices.
  • Provide academic and student support services.
• Implementation of rules to strengthen existing procedures for access to DoD installations by educational institutions.
DoD VolEd – How We Do It
(A Community of Stakeholders)

Department of Defense

Readiness
Voluntary Education
Credentialing
Transition

M&RA
Spouse Education
Education Incentives
Reserve Affairs

Interservice Voluntary Education Board
Chair: Chief, DoD Voluntary Education

Interagency Partners

Provider Partners

Institutions

Military & Veteran Service Organizations
Services execute DoD Voluntary Education programs and services worldwide via education centers (physical and virtual).

DANTES executes contract and program management functions for DoD Voluntary Education IAW DoDI 1322.25 and IVEB guidance.
# DoD VolEd – FY15 Review

(VolEd Program Metrics)

<table>
<thead>
<tr>
<th>Metric</th>
<th>Active Component (AC) Total</th>
<th>AC Change from FY14</th>
<th>Reserve Component (RC) Total</th>
<th>RC Change from FY14</th>
<th>DoD Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding (TA &amp; Ops):</td>
<td>$519.1M</td>
<td>-5%</td>
<td>$91.5M</td>
<td>-1%</td>
<td>$610.6M</td>
</tr>
<tr>
<td>Education Sites:</td>
<td>214</td>
<td>6%</td>
<td>69</td>
<td>0%</td>
<td>283</td>
</tr>
<tr>
<td>Program Participants:</td>
<td>472K</td>
<td>-5%</td>
<td>359K</td>
<td>14%</td>
<td>831K</td>
</tr>
<tr>
<td>TA Participants:</td>
<td>246K</td>
<td>-13%</td>
<td>39K</td>
<td>-33%</td>
<td>285K</td>
</tr>
<tr>
<td>Post-Secondary Courses:</td>
<td>635K</td>
<td>-8%</td>
<td>125K</td>
<td>-16%</td>
<td>760K</td>
</tr>
<tr>
<td>Degrees Earned:</td>
<td>49K</td>
<td>4%</td>
<td>4K</td>
<td>27%</td>
<td>53K</td>
</tr>
<tr>
<td>Tests/Exams:</td>
<td>146K</td>
<td>-29%</td>
<td>6K</td>
<td>No data</td>
<td>152K</td>
</tr>
</tbody>
</table>

**Notable FY15 Items:**

- RC migration to programs and services vice TA.
- Significant decline in testing programs.
DoD VolEd – FY15 Review
(Tuition Assistance Metrics)

<table>
<thead>
<tr>
<th>Metric</th>
<th>Army</th>
<th>Navy</th>
<th>Marine Corps</th>
<th>Air Force</th>
<th>Reserve Component</th>
<th>Total DoD</th>
</tr>
</thead>
<tbody>
<tr>
<td># Service Members</td>
<td>85K</td>
<td>55K</td>
<td>18K</td>
<td>88K</td>
<td>39K</td>
<td>286K</td>
</tr>
<tr>
<td># Courses</td>
<td>227K</td>
<td>134K</td>
<td>49K</td>
<td>225K</td>
<td>125K</td>
<td>760K</td>
</tr>
<tr>
<td>TA Costs</td>
<td>$150.5M</td>
<td>$90.8M</td>
<td>$34.3M</td>
<td>$160.7M</td>
<td>$82.3M</td>
<td>$518.5M</td>
</tr>
<tr>
<td>Avg Cost Per Course</td>
<td>$663</td>
<td>$679</td>
<td>$699</td>
<td>$714</td>
<td>$657</td>
<td>$682</td>
</tr>
<tr>
<td>Avg Courses Per Member</td>
<td>2.7</td>
<td>2.1</td>
<td>2.7</td>
<td>2.6</td>
<td>3.2</td>
<td>2.7</td>
</tr>
<tr>
<td>Military Endstrength</td>
<td>487K</td>
<td>323K</td>
<td>183K</td>
<td>307K</td>
<td>819K</td>
<td>2.1M</td>
</tr>
<tr>
<td>% Endstrength TA Users</td>
<td>25%</td>
<td>17%</td>
<td>10%</td>
<td>30%</td>
<td>5%</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Notable FY15 Items:**
- TA costs down 4%, participants down 16%, courses down 10%.
- Average cost per course up 7% ($44).
DoD VolEd – FY15 Review
(TA Distribution By Service)

TA Participants By Service:

- FY14
  - Navy: 14%
  - Marine Corps: 5%
  - Army: 50%
  - Air Force: 30%

- FY15
  - Navy: 19%
  - Marine Corps: 6%
  - Army: 42%
  - Air Force: 33%

13% of Service members participate in the TA program
14% of TA participants are members of the Reserve Component

2/12/2016
DoD VolEd – FY15 Review
(Student Outcome Metrics)

- Course Completion Rate: 91%
- Degrees / Certificates Earned: 53,297

<table>
<thead>
<tr>
<th></th>
<th>FY14</th>
<th>FY15</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Masters</td>
<td>BA/BS</td>
</tr>
<tr>
<td>Masters</td>
<td>7,209</td>
<td>12,431</td>
</tr>
<tr>
<td>BA/BS</td>
<td>7,749</td>
<td>12,381</td>
</tr>
</tbody>
</table>

85% of TA funded courses are taken online
94% of TA participants attend institutions with regional accreditation
# DoD VolEd – FY15 Review

(Institutions Receiving Tuition Assistance)

<table>
<thead>
<tr>
<th>Sector</th>
<th># Institutions</th>
<th># Students</th>
<th># Courses</th>
<th>TA Paid</th>
<th>Per Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private For Profit</td>
<td>242</td>
<td>114K</td>
<td>315K</td>
<td>$236M</td>
<td>$750</td>
</tr>
<tr>
<td>Private Non-Profit</td>
<td>595</td>
<td>68K</td>
<td>185K</td>
<td>$135M</td>
<td>$733</td>
</tr>
<tr>
<td>Public</td>
<td>1,247</td>
<td>103K</td>
<td>260K</td>
<td>$147M</td>
<td>$565</td>
</tr>
<tr>
<td>All Sectors</td>
<td>2,084</td>
<td>286K</td>
<td>760K</td>
<td>$518M</td>
<td>$682</td>
</tr>
</tbody>
</table>

- **Institutions Paid TA:**
  - TA users went to 2,084 different schools
  - 2% have 10 or fewer students
  - 72% of TA funds paid to private institutions

- **Top 25 Institutions Paid TA:**
  - 70% of students attended
  - 72% of TA paid
  - 80% were private (40% for-profit, 40% non-profit)
## DoD VolEd – FY15 Review
(DoD VolEd Partnership MOU)

<table>
<thead>
<tr>
<th>Participating</th>
<th>Institutions (as of February 7, 2016)</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signatories:</td>
<td>Parent Institution:</td>
<td>2,725</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sub-Campuses:</td>
<td>12,519</td>
<td></td>
</tr>
<tr>
<td>Accreditation Type:</td>
<td>National:</td>
<td>513</td>
<td>19%</td>
</tr>
<tr>
<td></td>
<td>Regional:</td>
<td>2,212</td>
<td>81%</td>
</tr>
<tr>
<td>School Type:</td>
<td>Public:</td>
<td>1,406</td>
<td>52%</td>
</tr>
<tr>
<td></td>
<td>Private For-Profit:</td>
<td>467</td>
<td>17%</td>
</tr>
<tr>
<td></td>
<td>Private Not-For-Profit:</td>
<td>852</td>
<td>31%</td>
</tr>
<tr>
<td>Degrees Offered:</td>
<td>Career Training:</td>
<td>1,817</td>
<td>67%</td>
</tr>
<tr>
<td></td>
<td>Associates:</td>
<td>1,784</td>
<td>65%</td>
</tr>
<tr>
<td></td>
<td>Bachelor's:</td>
<td>1,511</td>
<td>55%</td>
</tr>
<tr>
<td></td>
<td>Masters:</td>
<td>1,309</td>
<td>48%</td>
</tr>
<tr>
<td>Delivery Method:</td>
<td>Distance Learning:</td>
<td>2,113</td>
<td>78%</td>
</tr>
<tr>
<td></td>
<td>Classroom:</td>
<td>2,679</td>
<td>98%</td>
</tr>
<tr>
<td></td>
<td>Correspondence:</td>
<td>181</td>
<td>7%</td>
</tr>
</tbody>
</table>
DoD VolEd – FY15 Review

(A Busy Year)

- Implement DoD VolEd Partnership MOU
- Institutionalize “Principles of Excellence” within DoD
- DoD MOU Compliance
- 2015-2020 DoD VolEd Strategic Plan
- Tuition Assistance (TA) DECIDE at http://www.dodmou.com/TADECIDE
- Higher Education Preparation (HE PREP) via Joint Knowledge Online
- DoD MOU Automated Tuition Eligible Programs and Rate Tool
- DoD Trademark and Licensing Guide at http://www.defense.gov/Media/Trademarks
DoD VolEd – What’s Next
(FY16 and Beyond)

- DoD VolEd Reorganization to Readiness (MC&FP to Force Education)
- DANTES Reorganization to DHRA (Navy to OSD)
- Improve Oversight, Evaluation, and Enforcement Efforts
  - Implement 2015-2020 DoD VolEd Strategic Plan
  - Compliance Framework
  - DoD MOU Compliance
  - Third Party Review Acquisition
  - Policy Guidance
  - SOC Program Changes
  - Student Outcome Measures
  - Research & Analytics Agenda
- Troops to Teachers Program Review
Strengthening the Integrity of the DoD Tuition Assistance Program Through Improved Oversight, Evaluation, and Enforcement Efforts.

A Research Agenda for DoD Voluntary Education Programs that Supports Strategic Objectives with Evidence-Based Outcomes.

Leveraging Defense Products and Services that Support Student Success (DANTES).

Providing Quality Educational Opportunities; Automated Tuition Eligible Programs and Rate Updates to the DoD MOU.

Troops-To-Teachers – Working Together to Achieve Common Goal: Getting the Best Teachers Into Our Nation’s Schools.

Servicemembers Opportunity Colleges (SOC) Degree Network System Transformation –What you need to know.

ACE: Military Transcripts, Tools and Resources.
DoD VolEd – Resources

- DoD Voluntary Education
- DoD Voluntary Education Partnership MOU
  [http://www.dodmou.com](http://www.dodmou.com)
- Tuition Assistance (TA) DECIDE
- DoD Postsecondary Education Complaint System
- Troops To Teachers
  [http://www.proudtoserveagain.com](http://www.proudtoserveagain.com)
Discussion

DoD Policy & MOU Compliance Inquiries:
ods.pentagon.ousd-p-r.mbx.vol-edu-compliance@mail.mil

DoD MOU Application & Process Inquiries:
voledconcerns@navy.mil