

SPONSOR PROSPECTUS



2022 CONFERENCE
SEPTEMBER 27–28

WHY TECH SUMMIT?

2
Half Days

400+
Attendees

THE
TEXAS A&M
UNIVERSITY
SYSTEM

Expose your products and services to top decision makers in
The Texas A&M University System over two action-packed days!

Make an Impression

Make an impression on The Texas A&M University System's most trusted advisors — technology specialists. This Tech Summit isn't your ordinary industry gathering. Intimate and accessible, this is a place to showcase your products in front of 400+ leaders who make and influence buying decisions, from developers and project managers to chief information officers (CIOs).

OUR ATTENDEES

Our attendees are on the front lines of technology, representing every institution and agency in The Texas A&M University System. They are the face of information technology for administrative, academic and student affairs needs, and are interested in project management, systems, apps, hardware and networks. In addition, information security officers and CIOs from across the A&M System will attend. If you offer services, training or tools that help institutions and agencies solve information technology needs, you'll find your audience here.



“ There were so many great speakers and I took home several new thoughts and ideas about how to do my job and how to do it better.

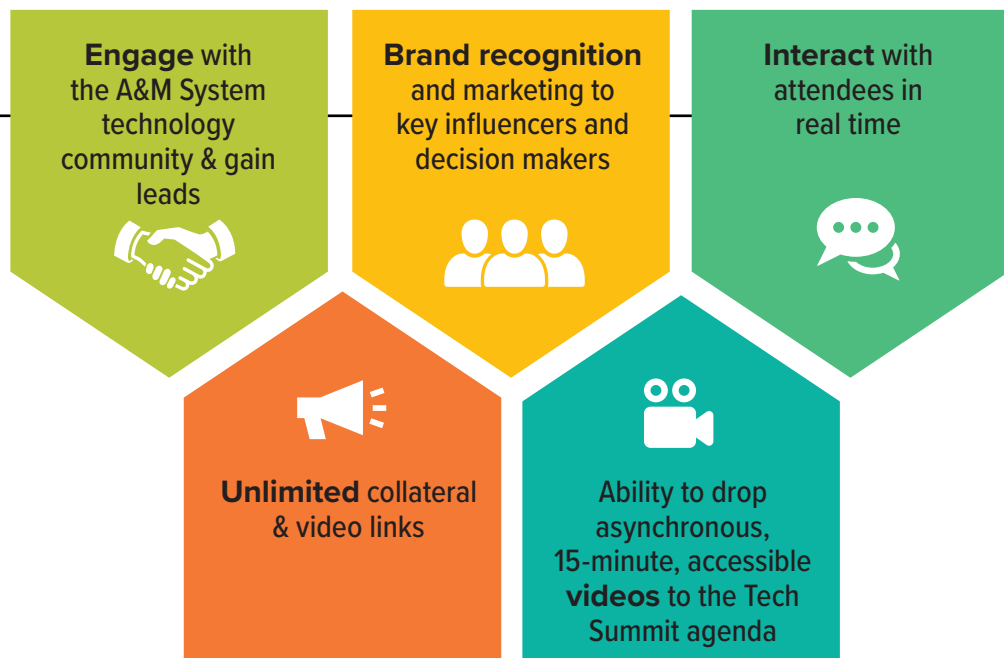
“ Tech Summit is an opportunity to network, learn from others and meet great vendors.

90% of attendees recommend the Tech Summit to their peers.

SPONSOR/EXHIBITOR OPTIONS

		Platinum (3 available)	Gold (6 available)	Silver
		\$3,000	\$1,500	\$500
Preconference Promotion	Company logo and profile on conference website	●	●	●
	Logo in promotional emails	●	●	●
	Drop prerecorded agenda content 3 days before the conference	●	●	
	Pre-event registration question	●		
	Invited to present at the September 6 CIO Chat	●		
	Complimentary full conference registrations	4	3	2
Brand Awareness, Virtual Conference Access and Networking	Virtual booth with company profile, booth staff, video conferences, inbound lead collection, links and docs	Large Booth	Medium Booth	Small Booth
	Logo included in event carousel over chat forum	10 Seconds	7 Seconds	3 Seconds
	Company logo included on walk-in slides to keynote and plenary sessions	●		
	Featured gamification challenge	●	●	
	Recognition in opening and closing remarks	●	●	●
	Push notifications through mobile app	4	2	1
Postconference Promotion	Company logo in post-conference thank-you emails	●	●	●
	Final list of registrants	●	●	●
	Dedicated post-conference email communication	●	●	
	Dedicated post-conference survey question	●		

Overall Benefits



Unique Perks



Sponsor Training

Training sessions to make sure you are comfortable with the virtual platform



In-Platform Streaming

Use of in-platform streaming (\$99 per day) avoids need to set up an external tool like Zoom (although you are welcome to use Zoom if it is your corporate collaboration tool)



Gamification

Attendees are incentivized to visit and interact with you



Appointment Scheduling

Schedule 1:1 appointments with attendees and meet in private rooms

HIGH-LEVEL SCHEDULE

	TUESDAY 9/27	WEDNESDAY 9/28
11 am		Sponsor Expo 11:00 am – 12:00 pm
12 pm		CIO Panel 12:00 pm – 12:45 pm
1 pm	Summit Opening and Keynote 1:00 pm – 2:10 pm	Breakout Sessions 12:55 pm – 1:40 pm
		Breakout Sessions 1:50 pm – 2:35 pm
2 pm	Breakout Sessions 2:20 pm – 3:05 pm	Sponsor Expo 2:35 pm – 3:05 pm
3 pm	Breakout Sessions 3:15 pm – 4:00 pm	Breakout Sessions 3:05 pm – 3:50 pm
4 pm	Sponsor Expo 4:00 pm – 4:45 pm	Keynote and Summit Closing 4:00 pm – 5:05 pm
5 pm	Breakout Sessions 4:45 pm – 5:30 pm	Sponsor Expo 5:05 pm – 6:00 pm



All sponsor staff registrations are full conference registrations. Registrants are welcome to attend keynotes and sessions.

Want to Join Us?

Visit techsummit.tamus.edu
Email techsummit@tamus.edu