Enrollment Impacts in Texas

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Overview

• United States Census Bureau
• Reduction in enrollments
• Impact of the Great Recession 2007/2008
• NACUBO Western Higher Ed Commission
• Texas population
• Texas Institutions-THECB
• Texas A&M Executive Budget
• Questions/Comments
Staying Updated

- Attending Conferences
- Listening to the News
- Talking with your peers

US Census Bureau

- December, 2019: [Census Bureau Reports Nearly 77 Million Students Enrolled in U.S. Schools](#)
- Older data, census is taken every 10 years, delays due to COVID
- K-12 School Enrollment Overall enrollment in kindergarten through 12th grade in 2018 was 53.1 million, compared with 53.7 million enrolled in 2011, decrease
- Enrollment in K-12 private schools was 4.4 million in 2018, not statistically different from the level in 2009, after having fallen by 20% from 2000 to 2009, more constant
Article: More than 1 million fewer students in college

- January, 2022 Article: Americans choose jobs over college : NPR
- More than 1 million fewer students are enrolled in college now than before the pandemic began
- According to new data, U.S. colleges and universities saw a drop of nearly 500,000 undergraduate students in the fall of 2021, continuing a historic decline
- Compared with the fall of 2019, the last fall semester before the coronavirus pandemic, undergraduate enrollment has fallen a total of 6.6%

US Undergraduate Decrease 2015-2021

Undergraduate student enrollment fell 6.6% from fall 2019

Source: National Student Clearinghouse Research Center
Credit: Tian Le/NPR
Article: More than 1 million fewer students in college

• When fewer people go to college, fewer people graduate with the skills, credentials and degrees necessary for a higher-paying job
• It's on communities to "make the case college offerings are worthwhile and it is important for students to invest in their future employability, in their skills and training"
• Short-term goals

Article: Public School Enrollment Slow to Rebound

• August, 2022 Article: Public School Enrollment Slow to Rebound | Education News | U.S. News (usnews.com)
• Compared with fall 2020, total public school enrollment in prekindergarten through grade 12 was unchanged in fall 2021, with 49.4 million students enrolled in fall 2020 and 49.5 million students in fall 2021,” says Peggy Carr, commissioner of the National Center for Education Statistics
• With a new academic year underway, school leaders are hoping to recoup some of those seats, especially given the projected loss in funding that follows for districts posting enrollment declines
Article: Public School Enrollment Slow to Rebound

• Notably, prekindergarten enrollment increased by 14% and kindergarten enrollment increased by 5% – the grades that initially experienced the most severe enrollment declines at the outset of the pandemic
• Enrollment decreased in grades one through seven
• Higher ed institutions analyze K-12 in order to project future college applicants

Article Great Recession

• August, 2022 Article: Causes of the Great Recession: Factors, Effects, and Legacy (businessinsider.com)
• The Great Recession, one of the worst economic declines in US history, officially lasted from December, 2007 to June, 2009
• The collapse of the housing market — fueled by low interest rates, easy credit, insufficient regulation, and toxic subprime mortgages — led to the economic crisis
• Reduced birth rate during these years...impacting higher ed now
NACUBO-Western Interstate Commission for Higher Education (WICHE) Presentation

• Recommend prepping for demographic changes
• The great recession 2007 impacting western and northern institutions
  ○ Driving the recent downturn in fewer birth rates
• WICHE Institutions Percentage of population between 18-24
  ○ 2019 was 9.4%
  ○ 2025 projected to be 9%
• US Percentage of population between 18-24
  ○ 2019 was 9.3%
  ○ 2025 projected to be 8.8%
Texas Population

- Texas has the second-largest population in the USA
- Population of more than 29 million, increases by at least 1.3% annually
- Represents 6.8 percent of the US population
- The state of Texas has experienced strong population growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td>2010</td>
<td>25,242,679</td>
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<tr>
<td>2011</td>
<td>25,646,227</td>
<td>1.60</td>
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<tr>
<td>2012</td>
<td>26,089,620</td>
<td>1.73</td>
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<tr>
<td>2013</td>
<td>26,489,464</td>
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<td>2014</td>
<td>26,977,142</td>
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<td>2015</td>
<td>27,486,814</td>
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<td>2016</td>
<td>27,937,492</td>
<td>1.64</td>
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<td>2017</td>
<td>28,322,717</td>
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<tr>
<td>2018</td>
<td>28,701,845</td>
<td>1.34</td>
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<tr>
<td>2019</td>
<td>29,092,190</td>
<td>1.36</td>
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<tr>
<td>2020</td>
<td>29,145,505</td>
<td></td>
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<tr>
<td>2021*</td>
<td>29,627,941</td>
<td>1.31</td>
</tr>
<tr>
<td>2022*</td>
<td>29,947,238</td>
<td>1.42</td>
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Texas Higher Education Coordinating Board (THECB)

- 2022-2030 Strategic Plan Building a Talent Strong Texas
- New challenges call for a new approach, and Texas is boldly stepping up
- We have a lot to be proud of in Texas when it comes to higher ed
  - Texans have received more degrees, certificates, and credentials over the past decade than at any time in history
  - Growth in our student enrollment has outpaced every other state
  - Nearly 60% of our students currently graduate with no debt
Governor Greg Abbott

• “Texas continues to be a leader in higher education thanks to our shared dedication to educating and training the next generation of Texans.

• It is critical we continue to foster our homegrown talent to ensure all Texans are prepared to participate fully in the workforce and be part of our economic success story.”

THECB 2021 Statistical Data

• Website: Almanac - Report Center (texas.gov)
  ○ Vast amount of data available

• Texas A&M Institutions doing very well

• Undergraduates Accepted and Degrees Awarded

• Applicants and Accepted

• Percentage of Students who have Pell Grants
  ○ Ranges from 21-63%
Who are we?
How are we doing?

<table>
<thead>
<tr>
<th>4-year public institution</th>
<th>Year founded</th>
<th>Accountability group</th>
<th>Total UG accepted</th>
<th>Undergraduate accepted, Fall 2020</th>
<th>Undergraduate degrees awarded, FY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas A&amp;M University–Commerce</td>
<td>1889</td>
<td>Doctoral</td>
<td>2,854</td>
<td>1,797</td>
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<tr>
<td>Prairie View A&amp;M University</td>
<td>1876</td>
<td>Comprehensive</td>
<td>6,202</td>
<td>1,249</td>
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<tr>
<td>Tarleton State University</td>
<td>1899</td>
<td>Comprehensive</td>
<td>5,845</td>
<td>2,650</td>
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<td>Texas A&amp;M University</td>
<td>1876</td>
<td>Research</td>
<td>26,397</td>
<td>11,982</td>
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<td>Texas A&amp;M University–Kingsville</td>
<td>1923</td>
<td>Doctoral</td>
<td>5,207</td>
<td>1,151</td>
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<td>West Texas A&amp;M University</td>
<td>1909</td>
<td>Comprehensive</td>
<td>3,871</td>
<td>1,730</td>
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<td>Texas A&amp;M International University</td>
<td>1969</td>
<td>Comprehensive</td>
<td>4,049</td>
<td>1,279</td>
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<tr>
<td>Texas A&amp;M University at Galveston</td>
<td>1962</td>
<td>Master’s</td>
<td>890</td>
<td>387</td>
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<td>Texas A&amp;M University–Corpus Christi</td>
<td>1971</td>
<td>Doctoral</td>
<td>7,746</td>
<td>1,989</td>
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<tr>
<td>Texas A&amp;M University–Texarkana</td>
<td>1971</td>
<td>Master’s</td>
<td>1,912</td>
<td>413</td>
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<tr>
<td>Texas A&amp;M University–Central Texas</td>
<td>2009</td>
<td>Master’s</td>
<td>47</td>
<td>600</td>
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</tr>
<tr>
<td>Texas A&amp;M University–San Antonio</td>
<td>2009</td>
<td>Master’s</td>
<td>4,752</td>
<td>1,405</td>
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<tr>
<td>Statewide</td>
<td></td>
<td></td>
<td>175,377</td>
<td></td>
<td>117,522</td>
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</table>
Texas A&M University System
FY 2023 Executive Budget Summary

- Our budgeting teams just completed the Executive Budget Summary
- Fiscal Year 2023 marks the second year of the biennium
- From a financial perspective, we are very fortunate to be where we are today
- Grateful for the support provided by our State and Federal governments
- The investments made in our capital infrastructure are significant and they will have a positive impact on our institutions
Texas A&M University System
FY 2023 Executive Budget Summary

• As we look ahead, we are still facing much uncertainty in areas such as
  ○ supply chain disruptions,
  ○ inflation,
  ○ competitive labor markets, and
  ○ volatility in the investment markets

• Working together with our current leadership, each member and with the financial assistance provided to us by our state legislators, the A&M System will continue to move forward in a positive direction

FY 2023 Executive Budget Summary

• Significant changes as a result of the decreased COVID response and the expiration of the Higher Education Emergency Relief Funds (HEERF)

• Overall, our proposed expense budget is projected to decrease by $2.4 billion, or 25%, to $7.2 billion
  ○ Over $2 billion reduction in TDEM expenses primarily associated with the anticipated reduction in the COVID response
  ○ The remaining expense budget is projected to remain level at $5.6 billion

• Projecting an $83.9 million increase in net position
FY 2023 Executive Budget Summary

• The FY 2023 budget is reflective of each member’s employee retention plans.

• For the academics there will be no increases to the Fall 2022 tuition and fee rates.
  ○ The estimated increase in Tuition and Fee revenue is due to changes in enrollment and a true up of FY 2022 estimated revenue.

• Texas A&M institutions, health science center and agencies impact all Texas counties.
Questions or Comments

• Enrollment Changes
• Population Changes
• Pandemic Impacts
• Texas economy is bright and increasing
  o Population Still Growing
• We have adjusted our business strategies and education technology to prepare for the future
• Continue to work with our Management and teams

Closing Comments

• Whew, we have a lot to accomplish in a short amount of time!
• We are almost finished with GASB 87 Lease implementation
• We have begun our AFR replacement module project
• We have reported and used HEERF funding, now working through audits
• Your grant teams are coordinating pass-through activity
• The AFR season has already begun
• Let our team know how we can help as you work through your AFR compilation
Thank you

• Appreciate you attending today
• Safe Travels Home